

## Sponsorship packages

There are a wide range of sponsorship opportunities available at the CILIP Conference 2018, and we can also create tailored sponsorship packages to suit your requirements. All opportunities are designed to increase your presence at the conference, making sure your product or brand stands out from the crowd. Details on all of our sponsorship packages are listed below.

### Overall conference sponsor – £7,500

As the headline conference sponsor you will receive prime coverage in both the build up to, and at the conference itself. You will have prominence on all marketing and conference materials as well as a double stand in a prime position at the conference exhibition (dependant on availability). By taking advantage of all promotional channels available you will reach information professionals both nationally and internationally across all sectors.

What's included:

- Two 3x2 metre shell schemes, including power, spotlights and dedicated Wi-Fi
- 6 x full conference delegate places
- 6 x drinks reception tickets
- Full delegate list pre and post conference, including email addresses of delegates who have requested further information
- Full page advert in CILIP's Information Professional Magazine
- Full page advert in the conference handbook
- Public recognition at the conference
- Insert into delegate bag
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Enhanced listing in Information Professional Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference

## **Drinks reception sponsor – £3,000**

The drinks reception will be one of the main highlights of the conference and as sponsor you will have full visibility at the event. You will also benefit from high visibility in the build up to, and at the conference.

What's included:

- 3 x 2 metre shell scheme, including power, spotlights and dedicated Wi-Fi
- 4 x full conference delegate places
- 4 x drinks reception tickets
- Full delegate list pre and post conference, including email addresses of delegates who have requested further information
- Public recognition at the drinks reception
- ½ page advert in Information Professional Magazine
- ½ page advert in the conference handbook
- Insert into delegate bag
- Company logo on footer of all website pages
- Company name, logo, description and link on sponsors page of conference website
- Enhanced listing in Information Professional Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference

## **Delegate bag sponsor - £2,000**

Your logo will be printed on the conference delegate bag, with each bag containing an insertion of the sponsor's literature.

What's included:

- Logo printed on delegate bag distributed to all delegates, speakers, exhibitors and sponsors at the conference
- Insert into delegate bag
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Information Professional Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places or an exhibition stand

## **Lanyard sponsor – £1,750**

Your logo will be printed on badge lanyards worn by delegates throughout the conference.

What's included:

- Logo printed in full colour on all badge lanyards distributed at the conference
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Information Professional Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places or an exhibition stand

## **Notepad sponsor - £1,750**

Your logo will be printed on the A4/A5 notepads, distributed at the lecture theatre.

What's included:

- Logo printed in full colour on all official notepads distributed at the conference
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Information Professional Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places or an exhibition stand

## **Refreshment and lunch break sponsor – £2,000**

Sponsorship of the lunch and refreshment breaks served in the exhibition area on both days of the conference. Benefits include branding on coffee cups and visibility in the exhibition area with banners at each serving point.

What's included:

- Branding at all catering points at the conference
- Branding on paper coffee cups at the conference
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Information Professional Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places or an exhibition stand

## **Handbook sponsor – £1,500**

The conference handbook will serve as a full conference guide to our delegates. You will have advertising and branding in the handbook as well as exposure on the website and other channels.

What's included:

- Full page advert in conference handbook
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Logo in front section of conference handbook
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Information Professional Magazine June preview edition
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places or an exhibition stand

## **Breakfast seminar – £2,000**

Have the chance to host a breakfast meeting on the morning of Thursday 5 July. This opportunity will give you use of one of the conference breakout rooms, with full AV and catering too. Your seminar will be promoted to delegates who have registered for the conference.

What's included:

- Use of meeting room to host seminar for conference delegates
- Breakfast and refreshments served at the seminar
- Full conference facilities, including AV equipment
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Promotion of seminar via the CILIP conference team
- 1 x full delegate place
- Company name, logo, description and link on sponsors page of conference website
- Listing in Information Professional Magazine June preview edition
- Logo, description and contact details in conference handbook listing
- This package does not include an exhibition stand

## **Mobile device charging station - £1,500**

A popular area to congregate and network, you can add your branding to this unit and associate your organisation with this useful, and necessary, addition to the exhibition hall.

What's included:

- Branding on the Mobile Device Charging Unit at the conference
- Company name, logo, description and link on sponsors page of conference website
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company logo on footer of all website pages
- Listing in Information Professional Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places or an exhibition stand

## Advertising opportunities – from under £700

There are advertising opportunities in CILIP Information Professional Magazine, June 2018 Conference preview edition. All advertising includes a free advert of the equivalent size in the conference handbook distributed to all delegates at the conference.

All advertising will count, along with any other adverts you run in Information Professional Magazine in 2018, towards series advertising discounts. This also includes LMS Suppliers who will be attending any CILIP LMS Showcases in 2018.

| Information Professional Magazine and Conference Handbook | Full Page | ½ Page | ¼ Page |
|---|-----------|--------|--------|
| Full Rate   | £2363     | £1323  | £840   |
| Premium CILIP Enterprise Partnership Members              | £2032     | £1138  | £722   |
| Standard CILIP Enterprise Partnership Members             | £2150     | £1204  | £765   |

If you would prefer to advertise in the Conference Handbook only, the prices are as follows:

| Handbook Only                                 | Full Page | ½ Page |
|---|-----------|--------|
| Full Rate                                     | £425      | £245   |
| Premium CILIP Enterprise Partnership Members  | £365      | £210   |
| Standard CILIP Enterprise Partnership Members | £387      | £223   |

### Inserts

- Exhibitors £225 per insert
- Non-exhibitors £450 per insert

For more information about the sponsorship opportunities at the conference contact Jason Russell, Head of Events at [Jason.russell@cilip.org.uk](mailto:Jason.russell@cilip.org.uk) or 020 7255 0544.

**All prices are exclusive of VAT.**