

# IMPACT TOOLKIT



Who do **you** think **they** are?



# Structure

Intro

Subjects

Feed  
back

1. Understanding  
value

2. Communicating  
Value

Feedback  
Tool

Planning &  
Scoping

Stakeholder  
analysis

Impact &  
Evidence

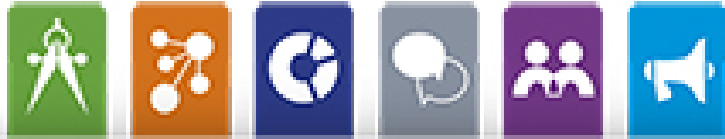
Communications

Relationships &  
Influence

Advocacy

# How to use it

## Linear



## Pick N Mix



<https://flic.kr/p/5Ctuuc>



# Anatomy of a course

- Activities
- Readings
  - Facet titles
  - CILIP Online Journals
- Discussion forum
- Videos
- Worksheets



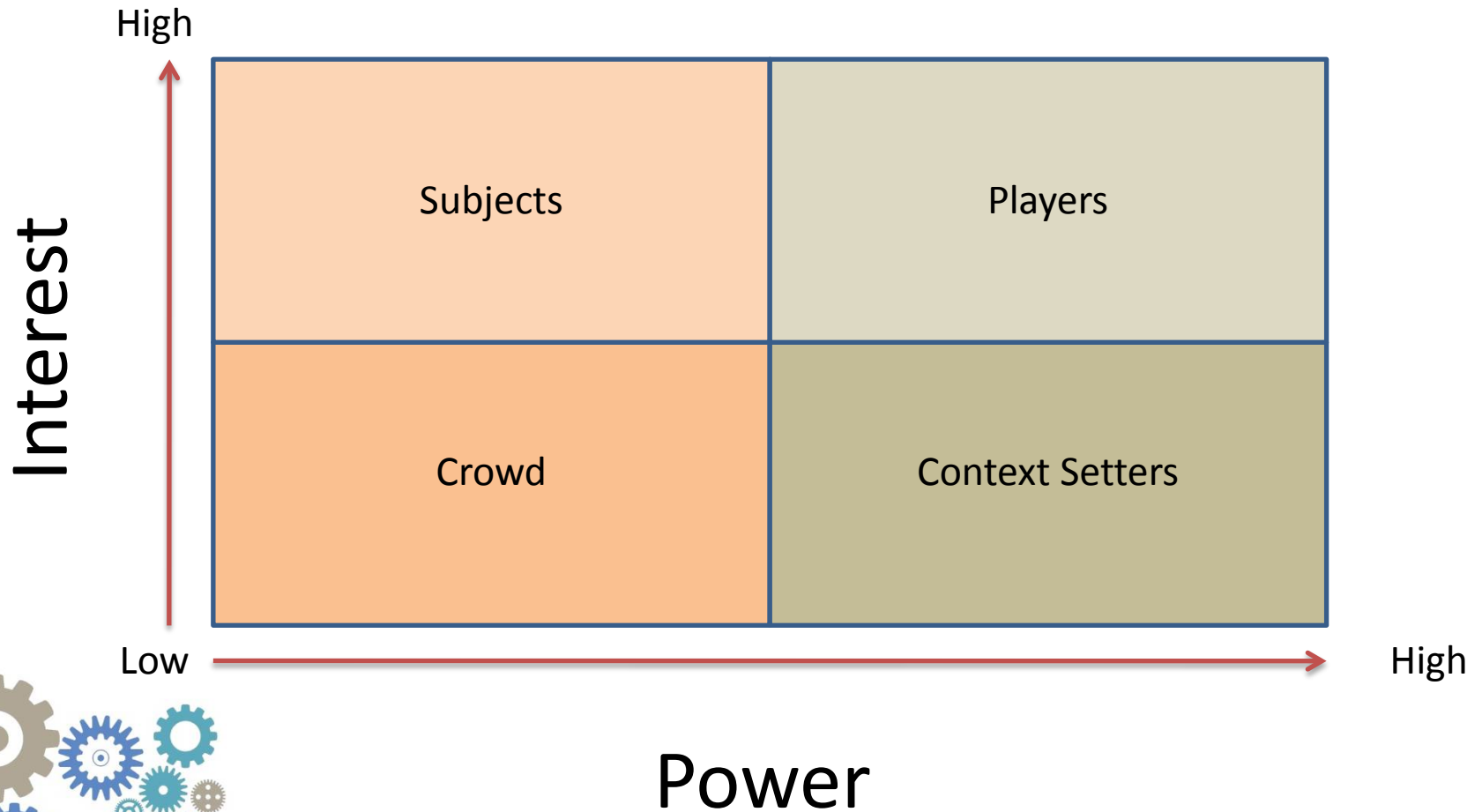
<https://flic.kr/p/FM6MB>



# Activity: Stakeholder Analysis



# Activity: Power vs interest



# Please feedback

- Via the Feedback discussion forum
- Take 10 mins to complete the Feedback survey
- Email [juanita.foster-jones@cilip.org.uk](mailto:juanita.foster-jones@cilip.org.uk)
- #impacttoolkit #cilipvle

