CILIP Conference 2015
Bringing the information world together

Sponsored by

innovative
Adam Matthew
Tinder Foundation
CILIP UPDATE
facet publishing
Author Ben Aaronovitch and actor Ben Bailey Smith (aka Doc Brown) at Cityread 2015 launch event, Covent Garden
“Cityread showed me the whole of London, literally, and it is a huge, beautiful, book reading city. The libraries, the book groups and the community organisations are all there. Cityread connects up all the dots to make something that is even larger than the sum of its parts.”

Ben Aaronovitch, Cityread 2015
What we did last year

First World War theme
Female writer

*My Dear I Wanted to Tell You*
by Louisa Young

Immersive content
Test out children’s strand

CILIP Marketing Excellence award winner

Developed video content
What we did this year

Alternative London theme – *Rivers of London* by Ben Aaronovitch

**Covent Garden launch**

33-library author tour

Immersive performances at Westminster Reference Library

**Money-can’t-buy event on the Mail Rail**

**Comics panel discussion**

Media coverage

Extensive local events programme

Image: Mama Thames in *Rivers of London* – *A Hidden Chapter* interactive Cityread/Look Left Look Right performance © Richard Davenport
How We Add Value

Our partnerships – publishers, cultural, archives, education, heritage, commercial, local & regional government, public bodies

The income we generate and the economies of scale we realise - £1.5m in four years. Library services contribute £550 pa.

The noise we make – our shared, louder voice; our media partnerships

Strengthening libraries – staff training, peer learning, networking
Moving forward

Forming Cityread charity

Young Cityread London

Coming to a city near you...?
Any questions?
Conference 2016

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Register your interest