

Sponsorship packages

There are an exciting number of sponsorship opportunities available at the CILIP Conference and we can also create tailored sponsorship packages to suit your requirements. All designed to increase your presence at the conference, making sure you stand out from the crowd. Details on all of our sponsorship packages are listed below.

Overall conference sponsor – £7,500

As the headline conference sponsor you will receive prime coverage in both the build up to, and at the conference itself. You will have prominence on all marketing and conference materials as well as a double stand in a prime position at the conference exhibition (dependant on availability). By taking advantage of all promotional channels available you will reach information professionals both nationally and internationally across all sectors.

What's included:

- Two 3x2 metre shell schemes, including power and dedicated exhibitor Wi-Fi
- 6 x full conference delegate places
- 6 x drinks reception tickets
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Full page advert in Update Magazine
- Full page advert in the conference handbook
- Public recognition at the conference
- Insert into delegate bag
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Enhanced listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference

Drinks reception sponsor – £3,000

The drinks reception will be one of the main highlights of the conference and as sponsor you will have full visibility at the event. You will also benefit from high visibility in the build up to and at the conference.

What's included:

- 3 x 2 metre shell scheme, including power and dedicated exhibitor Wi-Fi
- 4 x full conference delegate places
- 4 x drinks reception tickets
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Public recognition at the drinks reception
- ½ page advert in Update Magazine
- ½ page advert in the conference handbook
- Insert into delegate bag
- Company logo on footer of all website pages
- Company name, logo, description and link on sponsors page of conference website
- Enhanced listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference

SOLD: Delegate bag sponsor – BDS

Your logo will be printed on the conference delegate bag, with each bag containing an insertion of the sponsor's literature.

What's included:

- Logo printed on delegate bag distributed to all delegates, speakers, exhibitors and sponsors at the conference
- Insert into delegate bag
- Full delegate list pre and post conference, including emails of delegates who have requested further information

- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places.

Lanyard sponsor – £1,750

Your logo will be printed on badge lanyards worn by delegates throughout the conference.

This package does not include any delegate places.

What's included:

- Logo printed in full colour on all badge lanyards distributed at the conference
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places

Notepad sponsor - £1,750

Your logo will be printed on the A4/A5 notepads, distributed at the lecture theatre. This package does not include any delegate places.

What's included:

- Logo printed in full colour on all official notepads distributed at the conference
- Full delegate list pre and post conference, including emails of delegates who have requested further information

- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places

Refreshment and lunch break sponsor – £2,000

Sponsorship of the lunch and refreshment breaks served in the exhibition area on both days of the conference. Benefits include branding on coffee cups and visibility in the exhibition area with banners at each serving point.

What's included:

- Branding at all catering points at the conference
- Branding on paper coffee cups at the conference
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places

Rehydration point sponsor – £2,000

Each delegate will receive a water bottle branded with your logo which they will use throughout the conference at the rehydration station, filling up with a choice of refreshing drinks.

What's included:

- Branding at the rehydration point at the conference
- Water bottles with your logo
- Company name, logo, description and link on sponsors page of conference website
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company logo on footer of all website pages
- Listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places

Handbook sponsor – £1,500

The conference handbook will serve as a full conference guide to our delegates. You will have advertising and branding in the handbook as well as exposure on the website and other channels.

What's included:

- Full page advert in conference handbook
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Logo in front section of conference handbook
- Company name, logo, description and link on sponsors page of conference website
- Company logo on footer of all website pages
- Listing in Update Magazine June preview edition
- Logo, description and contact details in conference handbook listing
- Logo on all holding slides at the conference
- This package does not include any delegate places

Breakfast seminar – £2,000

Have the chance to host a breakfast meeting on the morning of Thursday 6 July. This opportunity will give you use of one of the conference breakout rooms, with full AV and catering too. Your seminar will be promoted to delegates who have registered for the conference.

What's included:

- Use of meeting room to host seminar for conference delegates
- Breakfast and refreshments served at the seminar
- Full conference facilities, including AV equipment
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Promotion of seminar via the CILIP conference team
- 1 x delegate place
- Company name, logo, description and link on sponsors page of conference website
- Listing in Update Magazine June preview edition
- Logo, description and contact details in conference handbook listing

Phone charging unit - £2,000

A popular area to congregate and network, you can add your branding to this unit and associate your organisation with this useful, and necessary, addition to the exhibition hall.

What's included:

- Branding on the Phone Charging Unit at the conference
- Company name, logo, description and link on sponsors page of conference website
- Full delegate list pre and post conference, including emails of delegates who have requested further information
- Company logo on footer of all website pages
- Listing in Update Magazine June preview edition
- Logo in front section of conference handbook
- Logo, description and contact details in conference handbook listing

- Logo on all holding slides at the conference
- This package does not include any delegate places

Advertising opportunities – from under £700

There are advertising opportunities in CILIP Update Magazine, June 2017 Conference preview edition. All advertising includes a free advert of the equivalent size in the conference handbook distributed to all delegates at the conference.

All advertising will count, along with any other adverts you run in Update Magazine in 2017, towards series advertising discounts. This also includes LMS Suppliers who will be attending any CILIP LMS Showcases in 2017.

Update and Handbook	Full Page	½ Page	¼ Page
Full Rate	£2363	£1323	£840
Suppliers Network Members Discount	£1890	£1058	£672

If you would prefer to advertise in the Conference Handbook only, the prices are as follows:

Handbook Only	Full Page	½ Page
Full Rate	£425	£245
Suppliers Network Members Discount	£340	£195

Inserts

- Exhibitors £225 per insert
- Non-exhibitors £450 per insert

For more information about the sponsorship opportunities at the conference contact Jason Russell, Head of Events at Jason.russell@cilip.org.uk or 020 7255 0544. **All prices are exclusive of VAT.**